

## **ECONOMIC DEVELOPMENT ADVISORY BOARD ACTION MINUTES**

December 3, 2024

The Economic Development Advisory Board of the City of Mesa met in the board room at 120 North Center Street, on December 3, 2024, at 7:32 a.m.

**BOARDMEMBERS PRESENT**

Richard Blake\*  
Mark Drayna  
Kurt D. Ferstl  
Michelle Genereux, Vice Chair  
Charles Gregory  
Amanda Kay  
Frank Sanders  
Laura Snow

**BOARDMEMBERS ABSENT**

**STAFF PRESENT**

Jaye O'Donnell  
Maria Laughner  
Kim Lofgreen  
Maribeth Smith  
Jack Vincent

**EX-OFFICIO MEMBERS PRESENT**

Sonny Cave  
Sally Harrison  
Natascha Ovando-Karadsheh  
Jennifer Zonneveld, Chair

**EX-OFFICIO MEMBERS ABSENT**

Mayor Giles (Excused)  
Chris Brady (Excused)  
Ed Carr (Excused)

**GUESTS**

(\*Participated in the meeting through the use of video conference equipment)

**1. Call meeting to order.**

Chairperson Zonneveld called the meeting to order at 7:32 a.m.

**2. Items from citizens present.**

Discussion only; no formal action taken by the Board.

**3. Approval of minutes from November 5, 2024, Economic Development Advisory Board meeting.**

It was moved by Boardmember Amanda Kay, seconded by Boardmember Kurt Ferstl, that the November 5, 2024, Economic Development Advisory Board meeting minutes be approved.

Upon tabulation of votes, it showed:

AYES – Blake-Drayna-Ferstl-Genereux-Gregory-Kay-Sanders-Snow

NAYS – None

ABSENT – None

Chairperson Zonneveld declared the motion carried unanimously.

4. Hear a presentation on the Office of Economic Development's FY25 Marketing Activities and Results, followed by a discussion.

Discussion only; no formal action taken by the Board.

5. Hear a presentation on the Office of Economic Development's FY25 Business Development Performance Indicators, followed by a discussion.

Discussion only; no formal action taken by the Board.

6. Economic Development Director's current events summary including conferences attended.

Discussion only; no formal action taken by the Board.

7. Introduction of new business to be discussed at a future meeting.

Discussion only; no formal action taken by the Board.

8. Schedule of meetings.

Next meeting scheduled for January 7, 2025.

9. Adjournment.

Without objection, the Economic Development Advisory Board meeting adjourned at 8:47 a.m.